

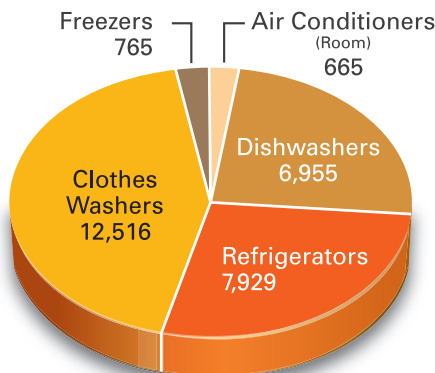
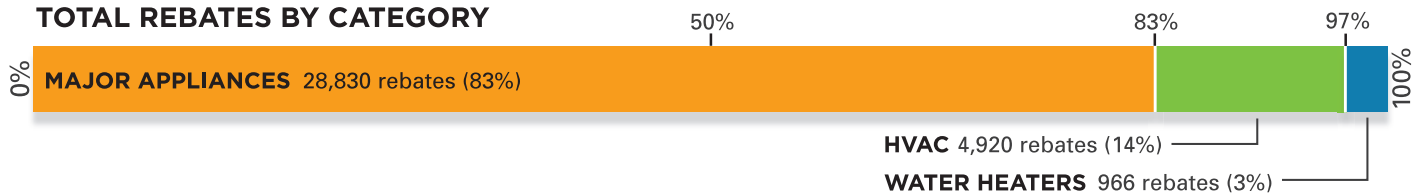
KENTUCKY PROGRAM IMPACTS

State Energy Efficient Appliance Rebate Program

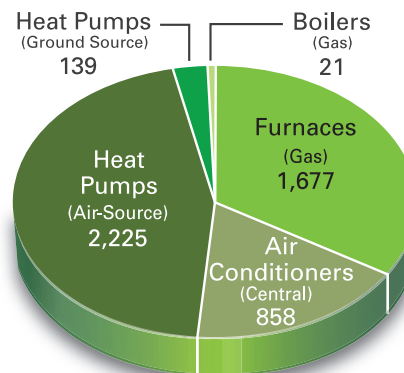


The State of Kentucky conducted a 7-month mail-in rebate program to help residents replace older, inefficient appliances with new, ENERGY STAR® qualified models. **Kentucky residents received a total of 34,716 rebates, representing a total annual energy savings to the state of 45 billion Btu.** This is enough energy to power 455 homes for a year.

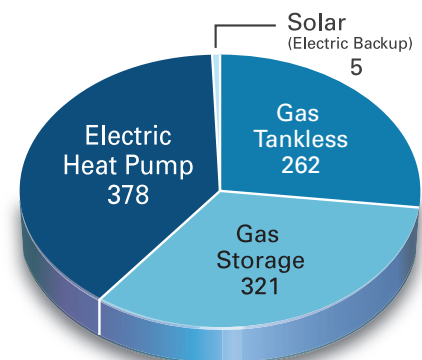
TOTAL REBATES BY CATEGORY



MAJOR APPLIANCES



HVAC



WATER HEATERS

"What better way to acknowledge 40 years of Earth Day celebrations than to give Kentuckians the opportunity to be environmentally responsible by purchasing energy efficient appliances while at the same time receiving rebates for making our planet a better place to live. Even beyond the obvious energy efficiencies that will be realized, they are helping stimulate Kentucky's economy as well. I call that a great deal for everyone."

– Kentucky Governor Steve Beshear

	Major Appliances	HVAC	Water Heaters	All Products
Rebate Payments to Customers (Thousands)	\$2,061	\$1,539	\$248	\$3,848
Consumer Spending (Thousands) and Leveraging Ratio	\$20,962 (10.2:1)	\$28,958 (18.8:1)	\$1,189 (4.8:1)	\$51,108 (13.3:1)
Sales Tax Leveraged* (Thousands) and Leveraging Ratio	\$1,258 (0.6:1)	\$1,737 (1.1:1)	\$71 (0.3:1)	\$3,067 (0.8:1)
Annual Cost Savings* (Thousands)	\$967	\$433	\$119	\$1,519
Annual Energy Savings* (Billions of Btu)	14	25	6	45

* Estimated

Note: Due to rounding, the sum of the first three columns may not equal the "All Products" total.

KENTUCKY AT A GLANCE

- Kentucky received \$4,096,000 from the federal government to implement the program; nearly 94 percent of this funding went directly to rebates.
- Fourteen types of products received rebates ranging from \$40 to \$400.
- Clothes washers were the most popular product; combined with dishwashers, these rebated products will reduce Kentucky's annual water consumption by nearly 86 million gallons.
- The state covered administrative costs with \$16,592 of its own funds; retailers and manufacturers also provided \$393,414 of in-kind support.

KEY DATES

■ April 22, 2010:

The program launches with rebates on ENERGY STAR qualified air-source heat pumps, central air conditioners, clothes washers, dishwashers, electric heat pump water heaters, freezers, gas boilers, gas furnaces, gas storage water heaters, gas tankless



water heaters, ground-source heat pumps, refrigerators, room air conditioners, and solar water heaters.

■ July 15, 2010:

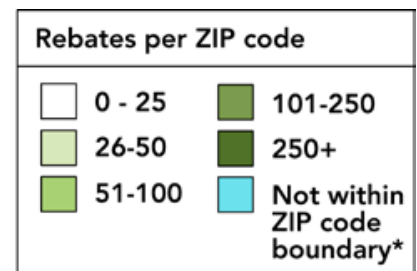
Kentucky's First Lady re-launches the program at General Electric's Appliance Park Manufacturing Plant in Louisville.

■ November 19, 2010:

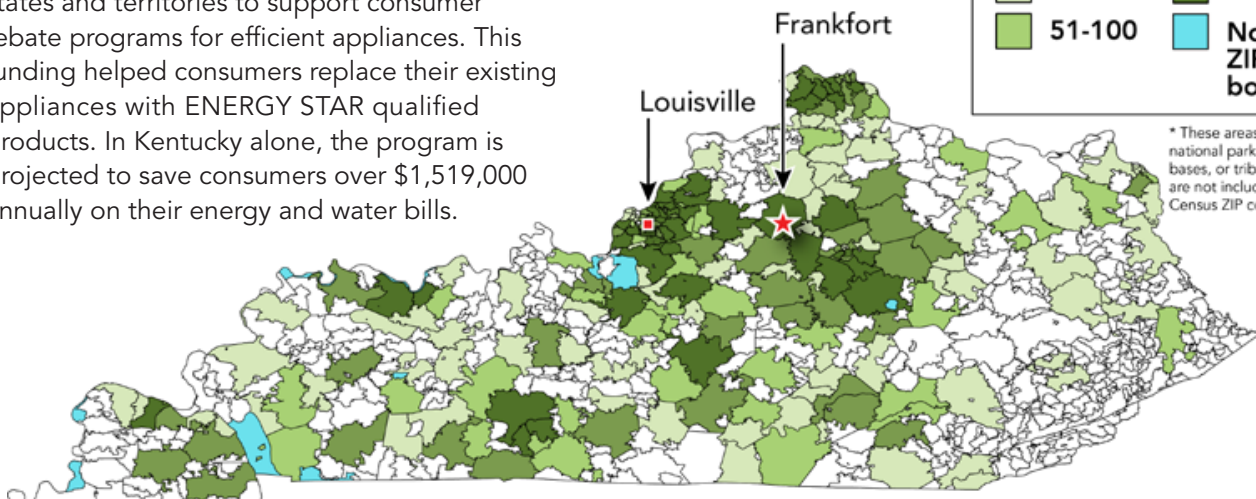
Program closes.

REBATE DISTRIBUTION BY ZIP CODE

The State Energy Efficient Appliance Rebate Program, part of the American Recovery and Reinvestment Act of 2009 (ARRA), provided almost \$300 million in funding to all 56 U.S. states and territories to support consumer rebate programs for efficient appliances. This funding helped consumers replace their existing appliances with ENERGY STAR qualified products. In Kentucky alone, the program is projected to save consumers over \$1,519,000 annually on their energy and water bills.



* These areas are state or national park lands, federal bases, or tribal areas and are not included in U.S. Census ZIP code boundaries.



Resources

DOE Energy Savers: www.energysavers.gov/rebates

Kentucky Department for Energy Development and Independence: www.energy.ky.gov



U.S. DEPARTMENT OF
ENERGY

Energy Efficiency &
Renewable Energy